

DOWNTOWN CRANFORD STREETSCAPE

SCHEMATIC DESIGN PRESENTATION



Urban Design:
arterial

Civil/ Traffic Engineer:



PROJECT TIMELINE

Downtown Cranford Capital Improvement Plan	Completed 2023
Public Open Houses	May 2025
Stakeholder Meetings	June 2025
Design Development	Winter/ Spring 2026
Schematic Presentation	June 2026
NJDOT Submission	August 2026



Public spaces are small and segmented



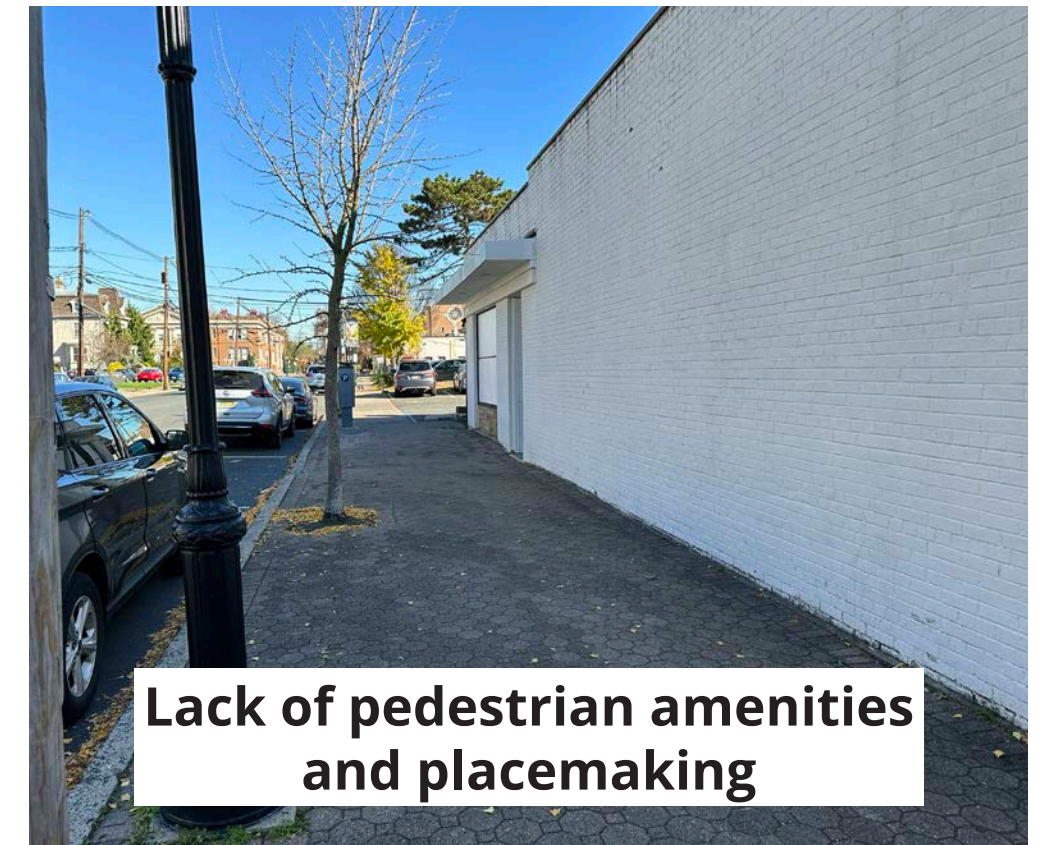
Lack of clear wayfinding



Downtown is segmented by the train



Traffic calming & pedestrian safety



Lack of pedestrian amenities and placemaking



Enhance the pedestrian connections
and experience throughout
Downtown Cranford

Build upon and expand public spaces
in the downtown

- The intersection of North Avenue and Eastman Street is **confusing and dangerous**.

- The intersection of North Avenue and North Union Avenue is **large and dangerous**.

- **Traffic and parking impacts** were some of the highest concerns associated with the conversion of Eastman Street.

- **Pedestrian safety** is a common concern in Downtown Cranford.

- Participants were excited about the increase in **public space** and the enhanced **pedestrian safety measures**.

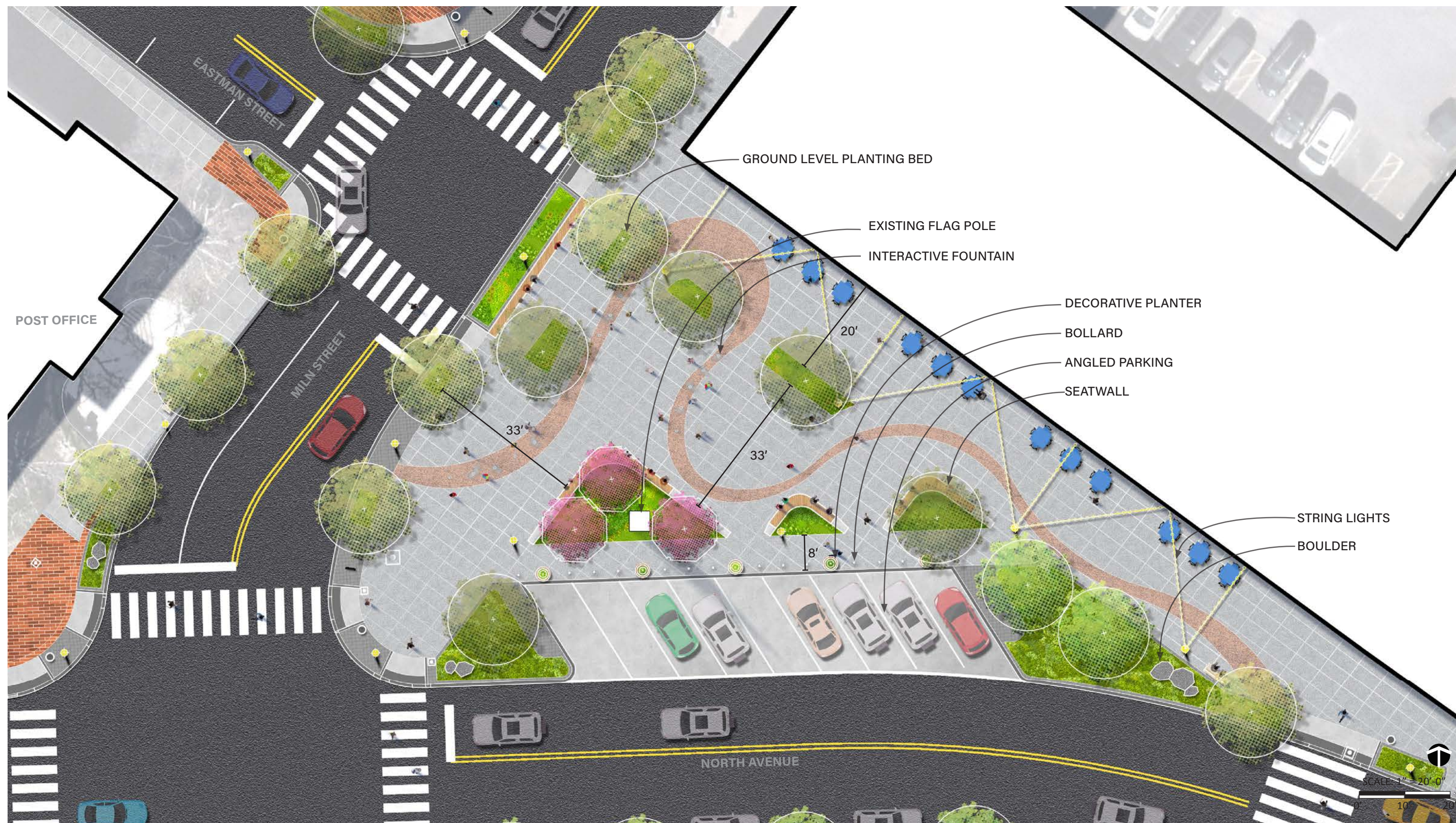
- A **stage** would be a great addition to the downtown, but the **location** needs to be thoughtful .

- More than half of the participants were in favor of the proposed **furniture and materials palette**.

- The train underpass is dark and **uninviting**.

- Provide more **bike parking**.





POST OFFICE PLAZA ENLARGEMENT

CRANFORD STREETSCAPE SCHEMATIC DESIGN PROJECT





